

APRIL 27, 2020



ROTATIONS

Weekly Update from the Rotary Club of Nashville

VIRTUAL ROTARY MEETINGS

Rotarians: We continue to monitor the news and guidelines on public meetings and have temporarily suspended in-person meetings until June 1. In the meantime, we're excited to continue several ways to stay connected to our community.

Virtual Rotary Meetings

Starting on April 6, we will host virtual Rotary meetings. See below for meeting call in information. A reminder email will be sent on Monday mornings. Meetings will be conducted via Zoom. Zoom allows for meetings to be held by audio (call in and listen on your phone) and by video (use your phone or computer to watch and listen).

Did you miss the first meeting? See below for how to watch.

Virtual Rotary After Hours

Social distancing doesn't mean social isolation! We're hosting weekly happy hours every Thursday from 5-6 p.m. during the Safer at Home order. Each happy hour will be limited to 10 people to ensure good conversation. Grab your favorite beverage and log in to the Zoom meeting from your couch.

[Click here to sign up for a happy hour.](#)

Rotarian You Should Know

Check out Nashville Rotary's social media channels for regular spotlights of Rotarians in our Club. Did you know a fellow Rotarian was an Olympic Torchbearer? Do you know which non-profit leader has over 20 passport stamps?

Virtual Rotary Meetings:

April 27: Congressman Jim Cooper
 May 4: The Nashville Banner
 May 11: Panel on Entrepreneurship

[Click here to sign up to give the invocation at a virtual meeting.](#)

Virtual Rotary After Hours:

April 23

April 30

Via Zoom Call, 5-6 p.m.



[Click here to sign up for a happy hour.](#)

MEETING ASSISTANTS THIS WEEK:

Speaker Intro:

Invocation: [Click here to volunteer.](#)

VIRTUAL MEETING LOG IN INFO:

Join from a PC, Mac, iPad, iPhone or Android device:

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/82974329858?pwd=dzRXM0hleW5GOVl2cXUrdlNiUk9BZz09>
Password: 081434

Or join by phone:

Dial (for higher quality, dial a number based on your current location):

US: +1 312-626-6799

or +1 646-876-9923

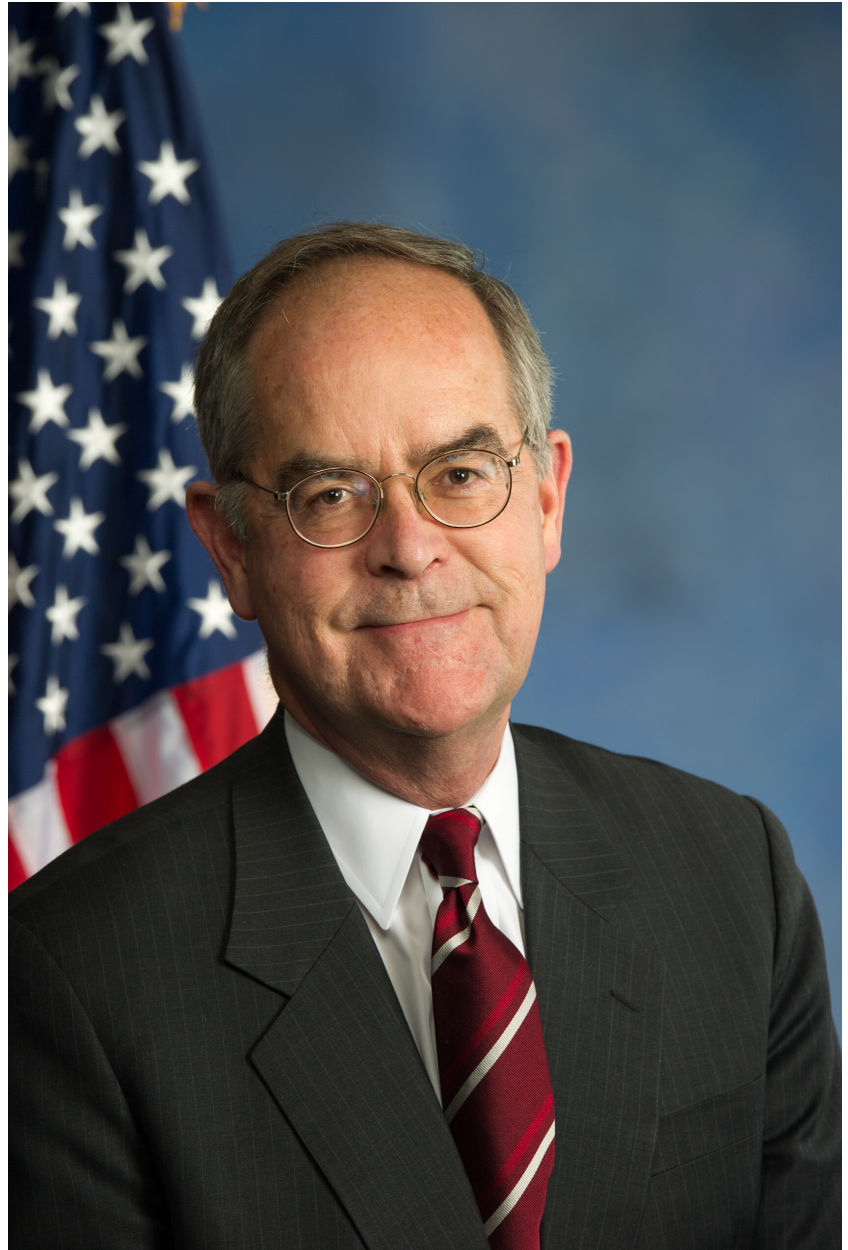
or +1 253-215-8782

or +1 301-715-8592

Webinar ID: 8454927 7760

Password: 081434

If you are new to Zoom, here's a helpful guide for how to participate. [Click here to learn more.](#)



VIRTUAL ROTARY-APRIL 27, 2020: CONGRESSMAN JIM COOPER

Congressman Jim Cooper was born and raised in Tennessee. He and Martha, his wife of thirty-three years, live in Nashville and have three children. A New York Times columnist called him "the House's conscience, a lonely voice for civility in this ugly era" and a "tart-tongued moderate" who "seeks bipartisanship on fiscal matters and other issues in a polarized political climate." USA Today named him one of the "Brave 38" of a "tiny band of heroes" in Congress for his work on a bipartisan budget plan. In Congress, he's known for his work on the federal budget, health care and government reform.

FOLLOW US!

Follow The Rotary Club of Nashville on social media! Get up to date information on Club meetings and fun features on fellow Rotarians.

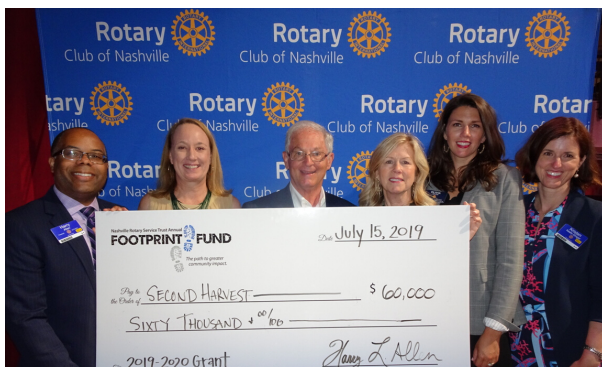
Facebook @NashvilleRotaryClub

Twitter @NashvilleRotary

Instagram @NashvilleRotary

LinkedIn Rotary Club of Nashville

NRST FOOTPRINT FUND



Can we count on you to meet our NRST Footprint Fund goal? All funds collected will be distributed as grants to local non profits.

[Donate here.](#)

NEW MISSION | SAME PURPOSE

When I became Club President, I pledged, personally to keep our board and committee work focused squarely on our mission. I found the current mission of the Rotary Club of Nashville to not be as dynamic as the current work and impact of our members. I invited the Board of Directors to help draft a new mission. In February, the board unanimously approved a new mission statement. I'm so pleased to announce a newly articulated mission for the Rotary Club of Nashville which better communicates our purpose. I hope it speaks, powerfully, to you. Now, with clarity of purpose, let us continue the good work started over a century ago.

The mission of the Rotary Club of Nashville is to impact our community by providing forums for fellowship, understanding, and service among engaged leaders.

Harry L. Allen Nashville Rotary President 2019-2020

NEW MEMBER PROPOSAL

The following applicant has moved through the application process and been approved for consideration by the general membership. If no objections are filed in writing within 10 days, the applicant shall be declared elected to membership. Until notified by the Rotary Office, the applicant HAS NOT completed the membership process.



Eric Brown, Jr.

Coordinator, Economic Opportunity & Empowerment/Youth Development

Mayor's Office

Sponsors: Harry Allen &

Mary Beth Ikard

SPONSOR A NEW MEMBER:

Invite a prospective member to a Virtual Rotary meeting at no charge.

Encourage your prospective member to fill out the membership application.

Great new members are leaders in our community.

LAST WEEK AT ROTARY



On April 20, Sherry Stewart Deutschmann shared lessons learned on empathy and leadership from her entrepreneurial journey.

[Click here](#) to purchase her newly released book from Parnassus Books.

[Click here](#) to watch the presentation.

Here are a few questions we didn't get to:

What advice to you give to those young entrepreneurs who are working through the stress of this pandemic?—Kathy Parolini?

What advice do you have for small business owners, in particular, businesses owned by women who are struggling today as a result of COVID-19?—Juliana Ospina Cano

Four things: First, find a “tribe” that can help you navigate now and in hard times to come. Sometimes, being an entrepreneur can be isolating in and of itself. Often your friends and even your spouse won’t understand why you’re working 80 hours a week - they think that since you are your own boss, you should have more free time, not less. They don’t know about that fire in your belly, that drive, that keeps you thinking about your business 24/7. No matter the season, you need a group of people that have that same drive, that understand you, and can be a sounding board. I recommend they join EO (Entrepreneurs Organization) or WPO (Women’s Presidents Organization) just as soon as they are eligible! For smaller entities, those under \$1M in revenue, BrainTrust or Pathway Lending can provide that invaluable tribe. Second. Understand that this is simply a season, albeit a very difficult one. If worse comes to worst, and your company doesn’t survive this event, this season, still you’ll learn invaluable lessons that will help your NEXT business be more resilient. Third. Your business will survive only if your customers survive. Stay in close touch with them now and find out how you can help THEM through this dark time and they’ll remember you and reward you when normalcy returns. Four. Often, entrepreneurs get into the habit of reaction/response instead of taking the time to strategize and plan. Many of us now have windows of time we didn’t have before, to slow down and think and PLAN (EG. Who is our perfect customer? What makes them perfect for us? How do we attract and keep more of THOSE customers.). Use this “down time” to build a better company.

Both you and Mark have been very successful and have been great philanthropists. How do you manage all of this simultaneously?—Charles Sueing

Thank you Charles! Mark and I are MFEO (made for each other!) in so many ways. Importantly, we found a way to have our primary areas of philanthropy to be in sync with our careers. For example, Mark is passionate about creating walkable communities, neighborhoods with small commercial districts so you can walk to most any thing you need to do most of the time. His work as a real estate developer and realtor provide the vehicle for him to do what matters most to him, building sustainable communities. It’s fitting then that number one on Mark's giving agenda is the Nashville Greenway system - he’s intent on seeing that every family can get onto a Greenway in just a few minutes...using it for health, community building...and TRANSPORTATION! On the other hand, my passion is around entrepreneurship and the way it can change lives. So, while my work with BrainTrust is in helping women grow their businesses, their personal wealth, and their influence in the community...it’s beautifully aligned with my board work for the Nashville Entrepreneur Center and Thistle Farms.

What is the #1 challenge you are seeing with women entrepreneurs in launching and growing a business today...possibly from your work in Braintrust.—Leisa Gill

Thanks for asking this question Leisa! Near and dear to my heart! It’s a toss up between lack of confidence and lack of capital, and I’m not sure which one is hardest to overcome. Perhaps they are related? Of the \$80Billion invested in private companies in the US last year by VC and PE, less than 2% went to women. And, in my opinion, SOME of that is because women aren’t approaching those type investors as often, nor are they asking for as much money when they do. What would change that? Confidence. Where do they get confidence to make the greater ask? From knowledge. The more any of us learn about any topic, the more confident we become in discussing it, right? BrainTrust gives the women business owners a forum to discuss what’s going on in their businesses and to learn from the experience, the “braintrust” of other women, thereby growing their confidence.



DISASTER RELIEF

Nashville Rotary's COVID-19 Response

Nashville has taken another hit with the global pandemic hitting close to home for all of us. The Rotary Club of Nashville has a history of stepping up to help those in our community who are in need. The need in Nashville is growing tremendously, and so is our response.

The Rotary Club of Nashville is seeing significant savings of meeting expenses as in-person meetings are temporarily postponed.

Here's how we will use those savings to serve our community:

- We are supporting the Wildhorse Saloon staff who serve us every week with generous financial gifts mailed to each server.
- We are supporting the United Way of Greater Nashville's COVID-19 Relief Fund with an \$11,000 donation. [Learn more about this fund here.](#)
- We are continuing our service opportunity of packing food packs with Second Harvest Food Bank. We are restricting the number of volunteers and keeping a distance from each other as we work.



Nashville Rotary's Tornado Response

Nashville Rotary applied for and received a Rotary International Disaster Relief grant of \$15,000. We purchased \$100 Kroger gift cards and worked with Second Harvest Food Bank to distribute in the North Nashville community.

**ROTARIAN YOU
SHOULD KNOW:**

LAQUITA STRIBLING

Rotarian since: 2003

Past President

Immediate Past District Governor



Day Job: Senior Vice President, Randstad USA

Hidden Talent: I can sing, a little. I wrote and co-produced a song for my Mom's gospel CD.

Favorite Rotary moment: Pinning my Mom (at 70 years old) as a Rotarian during my year as Rotary District Governor.

Fun Fact: I was an Olympic Torchbearer in 2002.

Favorite Rotary program: Life after the NFL panel with Eddie George, Kevin Dyson, Erron Kinney, Chris Sanders and Dennis Stallworth

Say hello to Laquita:
laquita.stribling@randstadusa.com

ROTARIAN YOU SHOULD KNOW: JULIANA OSPINA CANO

Rotarian since: 2019



Day Job: Executive Director, Conexión Américas

Fun Fact: My passport has over 20 stamps. My wildest travel story involves driving through Kenya's Masai Mara at night.

Favorite Rotary program: Dr. Adrienne Battle

Book/Podcast I love: My morning ritual includes a daily dose of NPR's Up First and a reading from John O'Donohue's *To Bless the Space Between Us*

Favorite Concert: Andrea Bocelli in Washington D.C. and I was very much looking forward to seeing Columbian singer Juanes at the Ryman in May

Send Juliana a note:
juliana@conexionamericas.org